

AUSTIN THOMAS

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EXPERIENCE

CAROLINA PANTHERS – Digital Marketing Consultant, Graphics

Charlotte, North Carolina

AUG '23 – PRESENT

- Managing 20+ unique ad campaigns throughout the season as well as live moments such as the NFL Draft, Training Camp and game day social coverage
- Selected by leadership to construct Marketing Handbook to define departmental processes
- Chosen as Marketing Employee of the Quarter for Q1 2024 and TSE Playmaker for Sept. 2024
- Mentoring and training four-person design team as most senior member at my level
- Working across unique mediums including: apparel, vehicle wraps, wall vinyls, etc.
- Key Projects include: designing 30th Season patch worn on field, building icon library with 80+ illustrated icons, initiating proprietary kids font for usage across youth programs

GREENRUBINO – Art Director

Seattle, Washington

JULY '21 – JUNE '23

- Worked on: MultiCare Hospitals, ORCA Card, PIMA Medical Institute, Tulalip Resort & Casino
- Broadened experience in mediums such as broadcast, radio, and digital
- Developed client-facing skills through presenting work to client teams, including CMOs
- Led internal initiatives to raise creative profile and prospect new clients

EP+CO – Junior Art Director

Work from Home, Anywhereville

JAN '20 – JUNE '21

- Worked on: Verizon, Bojangles, The UPS Store
- Communicated art direction notes and annotations with studio design team through storyboards, mood-boards and animatics
- Simplified complex services and technology through illustration and animation
- Assisted the guidance of several major brands through the COVID-19 crisis on social

EP+CO – Art Direction Intern

Greenville, South Carolina

JUNE '19 – AUG '19

- Worked on: Denny's, LinkedIn, Tempur-Pedic, New Business

OGILVY – Art Direction Intern

New York, New York

MAY '18 – AUG '18

- Worked on: American Express, Perrier, Oneworld Alliance, Philips

EDUCATION

UNC-CHAPEL HILL

Chapel Hill, North Carolina

AUG '16 – DEC '19

Major – Advertising, Minor – Studio Art

SKILLS

- Art Direction
- Graphic Design
- Illustration
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Procreate