

# AUSTIN THOMAS

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## EXPERIENCE

### GREENRUBINO – Art Director

Seattle, Washington

July 2021 - June 2023

- Worked on: MultiCare, ORCA Card, PIMA Medical Institute, Tulalip Resort & Casino
- Broadened experience beyond social in mediums such as broadcast, radio, and digital
- Immediately got involved in internal initiatives to raise creative standard and profile

### EP+CO – Junior Art Director

Work from Home, Anywhereville

Jan. 2020 - June 2021

- Worked on: Verizon, Bojangles, The UPS Store
- Simplified complex services and technology through illustration and animation
- Assisted the guidance of several major brands through the COVID-19 crisis on social

### EP+CO – Art Direction Intern

Greenville, South Carolina

June - Aug. 2019

- Worked on: Denny's, LinkedIn, Tempur-Pedic, New Business
- Participated in daily social run-downs, generating content for client's channels in real time
- Served as AD role on creative team ideating on new business RFP

### OGILVY – Art Direction Intern

New York, New York

May - Aug. 2018

- Worked on: American Express, Perrier, Oneworld Alliance, Philips
- Concepted and built out a range of ads used in social, display, and out-of-home
- Experienced working with account, production, and design teams on real campaigns

### UNC CAMPUS REC. – Marketing Asst.

Chapel Hill, North Carolina

Aug. 2017 - May 2019

- Managed multiple social media accounts including: Twitter, Instagram, Facebook
- Created motion graphics, print/digital designs, and social media content
- Interacted directly with students through campus-wide promotion

### ASHLAND ADVERTISING – Intern

Charlotte, North Carolina

May - Aug. 2017

- Established myself as an integral part of a full service agency
- Designed and developed creative for real client print and digital campaigns
- Wrote and edited copy for a variety of material; direct mail, email & digital display

## EDUCATION

### UNC-CHAPEL HILL – 3.77 GPA

Chapel Hill, North Carolina

Aug. 2016- Dec. 2019

Major - Advertising, Minor - Studio Art

## SKILLS

Illustration

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

Microsoft Office

Mac OS

Windows OS